

**FOR IMMEDIATE RELEASE**

## **FINDS X Iittala Finland 100 Afternoon Tea Set**

(*Hong Kong, 14 March 2017*) – To celebrate Finland’s centenary of independence in 2017, **FINDS** proudly joins hands with the iconic Finnish design brand, **Iittala**, to present the best in Finnish food and design for all discerning afternoon tea lovers. Echoing to FINDS’ forest-inspired interior, **FINDS X Iittala Finland 100 Afternoon Tea Set** serves 10 scrumptious bites and drinks with the enchanting pieces of Iittala’s classic Taika collection (values at HK\$2,200) depicting lovely wild creatures in a whimsical jungle. Commencing on 1 April, the exquisite afternoon tea set is serving daily\* at HK\$356 for two persons.

In accordance with the theme for the celebratory year - “Together”, Chef Jaakko purposely places his gastronomic creations symmetrically all together on the vibrant Taika serving plate. By the time guests pick up the delicacies, the signature Taika owl and bold pattern on the plate are gradually revealed.

“Since we are talking about the country’s most significant anniversary, the treats featured in the tea set are the most representative bites of Finland,” says Finnish Executive Chef Jaakko Sorsa. The quintessential Finnish savouries include **Karelian Pastry**, a thin rye-crust pastry with rice filling which won the top three in Finland’s nationwide food poll, deluxe Finnish party canapés **Smoked Trout Roe Toast**, **Ice-Cellar Salmon** which showcases typical Finnish culinary technique by marinating the salmon in sugar-salt brine for two days before searing it with crushed fennel seeds, as well as **Air Dried Beef** on rye bread.

Satisfy your sweet tooth with a delicious array of sweet treats featuring unique Finnish berries. Besides **Lingonberry Tart** and **Pancake with Strawberries & Raspberries**, the homemade **Baked Lapland Cheese** is accompanied with the goldish sauce made from cloudberry, the most valued forest berry in northern Finland, while **Milk Chocolate Mousse** in a cone is topped with sea buckthorn, the superfood in the world of berries. Oats are the top one crop in Finland; Chef Jaakko transforms the traditional British scones to **Oatmeal Crunch** with this little Nordic touch. **Cinnamon Custard Bun**, the most popular baked product of every Finish café, is another delectable item you cannot miss.

Finland tops the world’s coffee consumption chart. To elevate the afternoon tea enjoyment to next level, FINDS’ barista redesigns the gourmet coffee selection. The chocolate recipe is also renewed by melting a 50g tablet of 62% dark chocolate from Peru in the milk to make the drink extra velvety, decadent and comforting.

\* *Serving hours: Monday – Friday 3pm – 5:30pm / Saturday – Sunday and Public Holiday 3:30pm – 5:30pm*

### **About Iittala & Taika**

What started as a glass factory in Iittala, Finland, today celebrates generations of essential objects that are made to enrich people's everyday lives. Iittala believes objects should be distinctive, combinable and multi-functional, with lasting design that inspires individual use and expression. As a company based in Finland, where quality, aesthetics and functionality are important values, the brand believes in interior design that lasts a lifetime. The progressive philosophy of the design heroes, Kaj Franck and Alvar Aalto, still inspires the brand to keep Iittala forever relevant.

The highly individual Taika (which translates as 'Magic' in English), has established itself as one of Iittala's best loved series. The distinctive style of Klaus Haapaniemi is paired with the timeless shapes designed by Professor Heikki Orvola of Iittala to create an exciting combination where rich décor meets the simplified form. The design inspires imagination and storytelling, letting you choose from a variety of bold and enchanting pieces. The vibrant designs gradually reveal their details and layers to the viewer.

### **About FINDS**

FINDS is Hong Kong's first and only Nordic restaurant and bar, with award winning cuisine crafted by Finnish celebrity chef Jaakko Sorsa. FINDS is an acronym for the Nordic countries – Finland, Iceland, Norway, Denmark and Sweden, and carries a distinct Nordic culture in the bustling heart of Tsim Sha Tsui. The majority of the seasonal ingredients are imported directly from Northern Europe and are prepared by typical Nordic cooking techniques including smoking, curing, pickling and fermenting.

Since 2016, Jaakko was invited to design "Finnair Signature Menu" for the Hong Kong-Helsinki business class service. He was also recognized as Chef of the Year 2015 in Foodie Forks Award. The restaurant itself was voted as The Best European Restaurant in 2015 Summer Restaurant Week. The restaurant receives high acclaim from media, such as being listed in the Hong Kong and Macau's Best Restaurants by Hong Kong Tatler, South China Morning Post's 100 Top Tables, WOM Guide and Louis Vuitton Hong Kong/Macau City Guide. FINDS is the first western-cuisine restaurant in Hong Kong to join WWF's Ocean-Friendly Menu programme and proudly support Green Monday campaign.

### **About The Luxe Manor**

The Luxe Manor is a stylishly surrealism-inspired boutique hotel located in Hong Kong's Tsim Sha Tsui since 2006. Nuzzled amidst the bustling nightlife of Knutsford Terrace, The Luxe Manor boasts 153 stunning guest rooms and 6 themed suites offering a distinct feeling of adventure within Hong Kong's urban jungle.

Note to Editors: The Luxe Manor (pronounced “Deluxe Manor”) is the full and official registered hotel name.

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**The Luxe Manor**

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