

**FOR IMMEDIATE RELEASE**

**Urban Picnic Brunch at FINDS**  
 a fun supper capturing the joy of the leisurely pastime

(*Hong Kong, 25 July 2017*) – This summer, **FINDS**, the iconic Nordic restaurant in Tsim Sha Tsui, incorporates *picnic-in-park experience* into the *weekend brunch* for guests to chill out a little with friends in its airy and woody surrounding amidst the busy concrete jungle.

The chillaxing brunch starts with a rustic wooden board filled with signature salmon, cheese as well as fresh produce like avocado and tomatoes that you can *create your own open sandwiches* with the home-baked sourdough. Instead of humble ready-to-eat food, the brunch takes the enjoyment of picnicking to another level by serving *freshly-made “canned food”* such as *Pickled Herring, Mango Salsa* and *Cottage Cheese*, and presenting *Smoked Arctic Shrimps, Dill Potatoes* and *Gourmet Green Salad in jars*.

A delectable selection of main courses<sup>#</sup> in sharing portion feature FINDS’ all-time signature *House-Smoked Salmon Fillet* and vegetarian favourite *Beetroot Risotto with Hazelnut*. For meat lovers seeking for varieties, there are other options to fill up the starving stomach, such as *Black Angus ‘Prime’ Rib Eye Roast (16 oz.)* and *Roasted Pork Chop with Cinnamon, Red and Green Apple*.

The revamped picnic experience ends with fun butterfly catching! Flying in the *Dessert Garden*, the edible wafer crisp butterflies are spotted around the *Lemon Pots* (lemon curd yogurt with granola), *Banana Pebbles* (banana mousse shortbread with white chocolate glaze), *Berry Farm* (mixed berries on soil-like chocolate crumb) and *seasonal sweet delight*.

The 4-course *Urban Picnic Brunch* is served on Saturday, Sunday and public holiday at HK\$278 per person (minimum of two guests). With an additional HK\$150, guests can enjoy unlimited refill of house red or white wine, sparkling wine and selected beers.

<sup>#</sup> *Urban Picnic Brunch serves minimum two persons. For 2-3 guests, choose one main course; for 4-5 guests, choose two main courses; for 6-7 guests, choose three main courses; for 8 guests or above, choose four main courses.*

**About FINDS**

FINDS is Hong Kong’s first authentic Nordic restaurant and bar, with award winning cuisine crafted by Finnish celebrity chef Jaakko Sorsa. FINDS is an acronym for the Nordic countries – Finland, Iceland, Norway, Denmark and Sweden, and carries a distinct Nordic culture in the bustling heart of Tsim Sha Tsui.

The majority of the seasonal ingredients are imported directly from Northern Europe and are prepared by typical Nordic cooking techniques including smoking, curing, pickling and fermenting.

Since 2016, Jaakko was invited to design “Finnair Signature Menu” for the Hong Kong-Helsinki business class service. He was also recognized as Chef of the Year 2015 in Foodie Forks Award. The restaurant itself was voted as The Best European Restaurant in 2015 Summer Restaurant Week. The restaurant receives high acclaim from media, such as being listed in the Hong Kong and Macau’s Best Restaurants by Hong Kong Tatler, South China Morning Post’s 100 Top Tables, WOM Guide and Louis Vuitton Hong Kong/Macau City Guide. FINDS is the first western-cuisine restaurant in Hong Kong to join WWF’s Ocean-Friendly Menu programme and proudly support Green Monday campaign.

### **About The Luxe Manor**

The Luxe Manor is a stylishly surrealism-inspired boutique hotel located in Hong Kong’s Tsim Sha Tsui since 2006. Nuzzled amidst the bustling nightlife of Knutsford Terrace, The Luxe Manor boasts 153 stunning guest rooms and 6 themed suites offering a distinct feeling of adventure within Hong Kong’s urban jungle.

Note to Editors: The Luxe Manor (pronounced “Deluxe Manor”) is the full and official registered hotel name.

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**FINDS** presents a new brunch concept - *Urban Picnic Brunch*.  
(HK\$278 per person, minimum of 2 guests)



Signature salmon, cheese and fresh produces on a rustic wooden board  
for *creating your own open sandwiches*



An assortment of *tasty treats are served in cans and jars* to  
takes the enjoyment of picnicking to another level



The revamped picnic experience ends with fun butterfly catching in the *Dessert Garden*



*FINDS* with airy and unpretentious surrounding lined with wood is perfect for chilling out with friends in the midst of the busy concrete jungle