

For Immediate Release

Cafe Roma's First Ever Collaboration with a Canadian Kids' Utensil Brand Cafe Roma x Marcus & Marcus Amusing Kids Set Launched

Indulge on the nutritional flavours • Explore the nature with kids

Hong Kong, 8 October 2018 – **Cafe Roma**, a family-friendly beachfront dining cafe located in Ma Wan, has launched their first ever collaboration with **Marcus & Marcus**, an awarded kids' utensil brand from Canada. The collaboration offered every little fellow an interesting mealtime learning experience with the “**Cafe Roma x Marcus & Marcus Amusing Kids Set**”, combined the nutritional flavour, specially designed by the **Finnish Group Executive Chef of GR8 Leisure Concept, Chef Jaakko Sorsa**, together with a series of vibrant and playful kids tableware from Marcus & Marcus. In order to offer kids a one stop fun, Cafe Roma also setup a beach fun area filled with various beach toys at the outdoor area.

The Nutritional and Healthy Dishes for Kids

As a father of two kids, **Chef Jaakko** pays extra attention on kids' balanced diet. Homemade tomato sauce is widely used to offer every guest the fresh and natural taste for indulgence. Each tasty flavour from **Cafe Roma** is prepared by fresh and colourful ingredients. **Cafe Roma** is pleased to introduce a “**Cafe Roma x Marcus & Marcus Amusing Kids Set**” (*HK\$88), which includes a soup of the day, a selection of main dish, a fresh fruit bowl and a cup of fresh juice. Two nutritious selections will be served for main dish. **Italian tomato penne** is one of the popular choices filled with jet fresh imported Italian tomatoes “San Marzano tomato”, containing plentiful Vitamin A and C, together with the top-class pasta from Le Marche, Central Italy “Pasta Mancini”. Besides, to offer kids an interesting mealtime learning experience, Chef Jaakko aims to cut the colourful fresh fruits in different sizes and shapes for instant learning.

A Playful Mealtime

In the collaboration, every kids' tableware being used are products from Marcus & Marcus, a well recognised Canadian brand around the world that won a host of international awards. Chef Jaakko utilises all the space of the **Amusemat**, one of the best seller among Marcus & Marcus's baby-led weaning product line, for the main dish “Italian tomato penne”. The freshly made penne is designed to be plated on the sand pool area of the mat, with fresh vegetables filled up in the castle and pesto sauce filled in the tiny pool. Kids are then able to explore their food as well as enhancing their sensory by playing with the mat while dining. As an extra touch, a baby bib will also be provided to little ones and help them stay clean.

Explore the Nature with Kids

Unlike other family-friendly restaurant in town, **Cafe Roma** has set up an outdoor beach fun area for kids' enjoyment. By providing a wide range of complimentary family fun facilities included beach toys, story book collection and colouring set, parents could enjoy their meal inside Cafe Roma by simply monitoring their kids via the full-height window while kids are having fun at the outdoor beach fun area.

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Managed by GR8 Leisure Concept

The “**Cafe Roma x Marcus & Marcus Amusing Kids Set**” is now available at Cafe Roma for whole day. In order to enjoy the best dining experience, advanced reservation is highly recommended.

**Subject to 10% service charge*

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About Marcus & Marcus

Based in Canada, Marcus & Marcus is inspired by the modern trends of North American culture to create beautiful and colorful products that you will love as much as your children. Marcus the lion cub, Pokey the piglet, Lola the giraffe, Ollie the elephant, Willo the whale and Lucas the hippo were imagined to bring more fun and whimsy to the chaotic lifestyle of new parents and their children. Marcus & Marcus products are designed to be simple yet effective. Because we are inspired by the modern parent, our approach is to create ergonomic, practical and easy to use products, all without compromising trendy designs. Our team is also committed to product safety and quality. We work together to ensure that our products to meet a high design standard as well as meeting and exceeding safety requirements.

About Cafe Roma

Cafe Roma is an all-day beachfront dining cafe that serves European cuisine, based on fresh, quality ingredients with a kitchen team managed by Executive Chef Jaakko Sorsa, who also oversees FINDS, the first and only Nordic restaurant and bar in Hong Kong. Cafe Roma is proud to have the best spot on Park Island, being the only restaurant with the wooden deck and open air by the beach. It offers all-time favourites such as pizza, pasta, burgers, steaks and healthy salads, paired with a good selection of wines, beers, creative cocktails and fresh fruit juices at the bar. Cafe Roma is also kids-friendly, offering a full kids menu with healthy ingredients for families with children. Pets are also always welcome at the restaurant. Cafe Roma is perfect for a quiet meal alone, a romantic date or a gathering for family and friends. The friendly team at the restaurant also easily accommodates private events such as cocktails, birthday parties, kids' parties, wedding receptions and reunions.

About GR8 Leisure Concept Limited

Founded in 2004, **GR8 Leisure Concept** is an innovative hospitality group that owns and manages a portfolio of seven brands, consisting of hotels, restaurants, and bars across Hong Kong and China. **The Luxe Manor**, a surrealism-inspired boutique hotel located in Tsim Sha Tsui. The property is home to the city's authentic Nordic restaurant, **FINDS**, led by celebrity chef Jaakko Sorsa, and **Dada Bar + Lounge**, a contemporary variety club creatively reminiscent of the elusive Dada art movement. Also in Hong Kong is the group's charming beachside café, **Cafe Roma**, which boasts a premium spot by Tung Wan Beach in Ma Wan. **Hotel Soul** is the group's second hotel venture located in

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Suzhou, China. The hotel features continental restaurant **Brasserie 101**, and the hotel's latest concept, **Bar Soul**, which brings a unique blend of retro and industrial elements to Hotel Soul.

For more details, please visit www.gr8lc.com.

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High-resolution images can be downloaded here: <http://bit.ly/2N5Uh8v>



The family-friendly beachfront dining café
Cafe Roma



Cafe Roma x Marcus & Marcus
Amusing Kids Set



The Amusemat is used for the main dish “Italian
tomato penne”



Another main dish option, “Mini pizza”



Beach fun area outside Cafe Roma for kids nature exploration